



# Business Insurance Market Update

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## Insurance Industry Changes 2024

Chris Pobieglo  
Business Insurance Associates  
March 21, 2024

# Business Insurance Market Update

Presented by



The Hard Market



The Hard Market



Increased Premium Costs

## The Hard Market

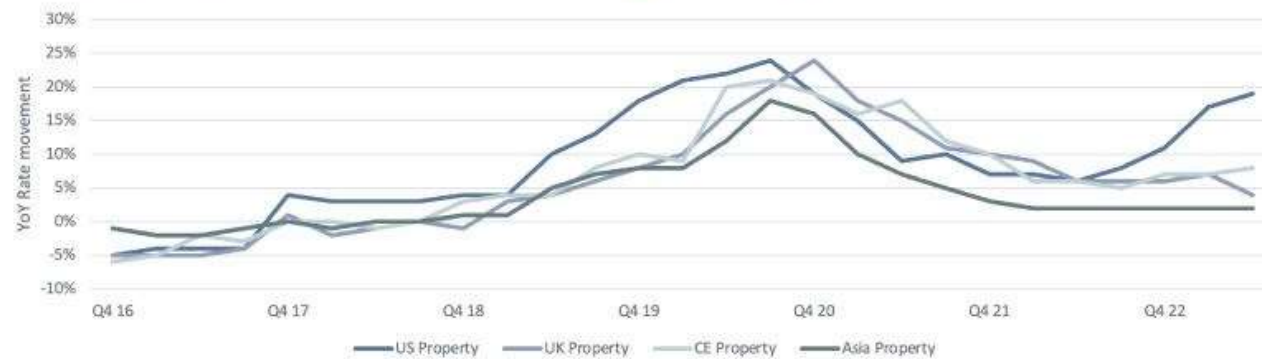


Increased Premium Costs

Restricted Underwriting

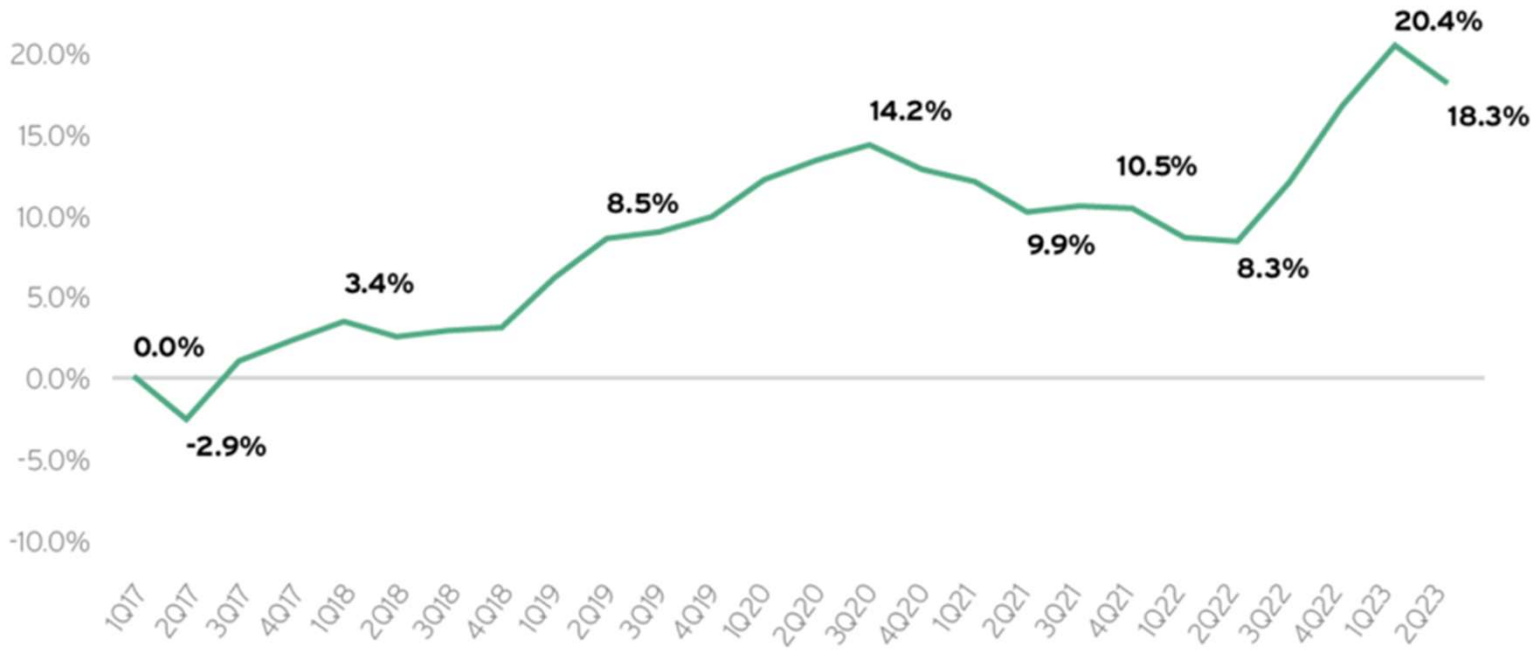
## The Hard Market

### US property rates have hardened significantly in the last 12 months



Source: Marsh

## Premium Change for Commercial Property, 2017-Q2 2023



Source: The Council of Insurance Agents & Brokers

## US P&C insurance industry quarterly combined ratio (%)



Data compiled Jan. 15, 2024.

P&C = property and casualty.

Personal lines-focused subsidiaries have at least 70% of their direct premium written within private auto, homeowners or farmowners lines of business in each respective year.

Commercial lines-focused subsidiaries have at least 70% of their direct premium written within business lines not considered personal insurance during each respective year.

Data reflects the aggregation of all individual property and casualty filers that submit regulatory statements to the National Association of Insurance Commissioners (NAIC).

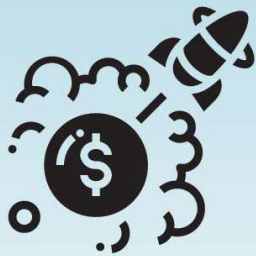
Based on information contained within the Statement of Income of the quarterly NAIC statutory property and casualty statement filings. US filers only. May include business written outside of the US if reported on NAIC statements.

Source: S&P Global Market Intelligence.

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## BIGGEST CHALLENGES FOR INSURERS IN 2024



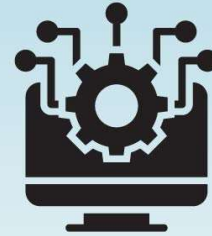
**25%**

INFLATION AND  
INTEREST RATES



**24%**

TALENT ATTRACTION  
AND RETENTION



**20%**

DIGITAL  
TRANSFORMATION



**15%**

TURBULENT  
GEOPOLITICAL  
LANDSCAPE

Source: WTW: <https://www.wtwco.com/en-gb/news/2023/11/insurers-predict-interest-rates-bridging-the-talent-gap-and-digital-transformation>

## Estimated Insured Property Losses, U.S. Natural Catastrophes, 2013-2022 (1)

(\$ billions)

Year	In dollars when occurred	In 2022 dollars (2)
2013	\$24.1	\$31.0
2014	23.2	29.2
2015	22.9	28.8
2016	31.6	39.3
2017	130.9	158.7
2018	60.4	71.6
2019	38.8	45.2
2020	81.0	93.3
2021	93.3	102.7
2022	98.8	99.9

## The Hard Market in Alaska

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Commercial Property

Commercial Auto

Excess Liability (Transportation)

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9. Don't treat insurance as a substitute for risk control
10. Risk is subject to diagnosis and treatment

Send requests for the "*Top 10 methods for identifying risk*" to [chris@businessinsuranceassociates.com](mailto:chris@businessinsuranceassociates.com)



Understand the Legal Environment



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## Address

9138 Arlon Street, Suite A-1  
Anchorage, Alaska 99507 USA

## Phone Number

Telephone: 907.274.4142  
Fax: 907.274.8721

## Email

[Info@BusinessInsuranceAssociates.com](mailto:Info@BusinessInsuranceAssociates.com)

<https://businessinsuranceassociates.com/>



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[see our extensive FAQ »](#)

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- Free workshops (Special events and extended training session may have registration fees)
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<https://apexalaska.org/>

<https://www.aptac-us.org/>

<https://www.apexaccelerators.us/#/>

*The Alaska APEX is a program of the UAA Business Enterprise Institute (BEI) and funded in part through a cooperative agreement with the Department of Defense Office of Small Business Programs*

## Alaska APEX Accelerator Staff Contact Information

### **Anchorage: Phone: 907-786-7258**

Carolyn Pratt, Program Manager

[capratt@alaska.edu](mailto:capratt@alaska.edu)

907-786-7259

Jody King, Contract Specialist II

[jlking8@alaska.edu](mailto:jlking8@alaska.edu)

907-786-7270

Lynda Gregory, Program Specialist

[lmgregory@alaska.edu](mailto:lmgregory@alaska.edu)

907-786-7258

### **Fairbanks: Phone: 907-456-7288**

Pierre Thompson, Center Director/Contract Specialist

[pdthompson@alaska.edu](mailto:pdthompson@alaska.edu)

**General email:** [info@apexalaska.org](mailto:info@apexalaska.org)

**Website:** <https://alaskapex.org>

*To request assistance, sign up here:* <https://akptac.ecenterdirect.com/signup>



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help you?