



Conducting Targeted Market Research for Federal Contracting Opportunities

Applying the right search criteria to obtain critical contract data

Jody King, Assistant Director, Alaska APEX Accelerator

December 17, 2024





Conducting Market Research

- What information do you want to find? (Be specific!)
- Who is publishing the information?
 - o How is it defined?
 - Numerical industry codes
 - Description keywords
 - Is this new, old, or repeated?

Where do you look?

- Current is there recent activity
- Past old awards; looking at historical data
- Future on an agency radar but specifics unknown
- Still to come R&D, innovation processes being sought



What are you going to do with this information?

- Make a "Go / No Go" decision on a current solicitation.
- Use the data to determine market diversification.
- Decide to partner with another company
- Use pricing data towards new activity

Reach out to an agency now that you know their spending history

Once you've conducted market research, you should analyze the data to identify patterns and trends, understand your target audience's needs and preferences, assess the competitive landscape, refine your product or service offering, develop targeted marketing strategies, and ultimately use these insights to make informed business decisions to improve your product, pricing, and overall market positioning.







Defining the target

What data do you want to find?



What information do you need?

Defining your target

- What information is needed?
 - Solicitation history
 - Incumbent
 - Spending history
 - Contracting officer contact information
 - Agency spending history
 - Agency spending forecast
 - Potential primes and/or subs
 - Agency information
 - What is your market who are the competitors



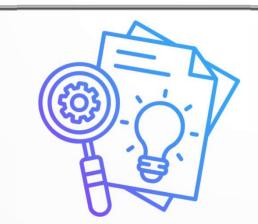
Target Points:

Search Goal (why)
Search Terms (what & how)
Database (where)



How is the Data Defined?

- Keywords how is the buying activity described?
- NAICS Codes https://www.census.gov/eos/www/naics/
- Product & Service Codes (PSC)
 https://www.acquisition.gov/psc-manual
 https://psctool.us/home



How to guide: (https://www.fpds.gov/fpdsng_cms/index.php/en/

- Federal Supply Groups (FSG)
 http://support.outreachsystems.com/resources/tables/pscs/
- Unique Entity Identifier (UEI) numbers of previous contract holders https://sam.gov/content/home
- DoDAAC Department of Defense Activity Address Code https://www.dla.mil/Defense-Data-Standards/Committees/DODAAD/





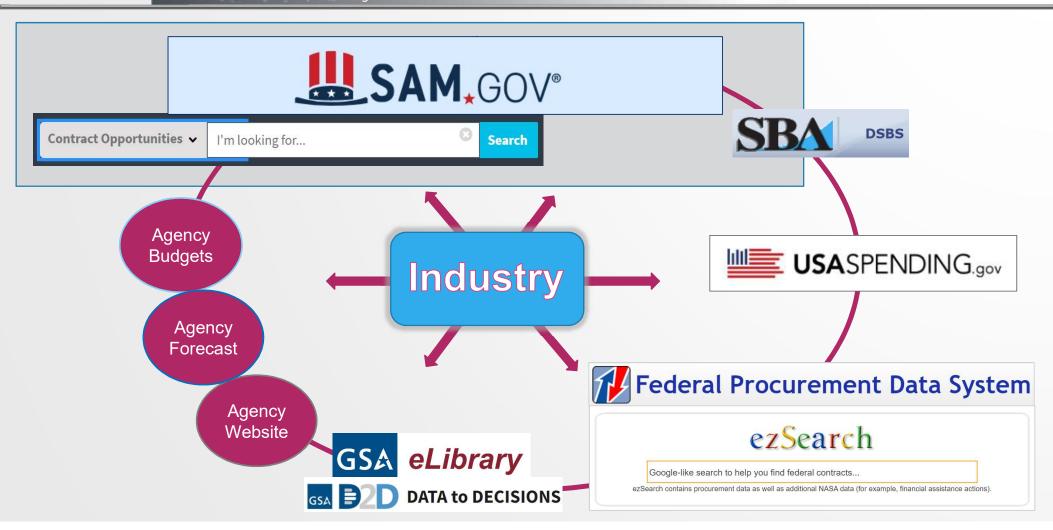
Beginning the Search

Which database to use?



Research Databases







Using Data Search Websites





https://sam.gov/content/home





https://dsbs.sba.gov/search/dsp_dsbs.cfm



https://www.usaspending.gov/



https://www.fpds.gov/fpdsng cms/index.php/en/



https://www.gsaelibrary.gsa.gov/ElibMain/home.do





Conducting Research

How to use the various search criteria



More Filters ≡

Reset O

Where to start

SAM.GOV° ← Sign In Search Data Bank Data Services Help Search All Words ▼ e.g. 1606N020Q02 Select Domain **Contract Opportunities Select Criteria** Choose your filters and run your report to begin. Filter By For more information on how to use our keyword search, visit our help guide 🗹 Search Editor "Alaska" O Any Words (i) All Words "Solicitation" O Exact Phrase "Active" e.g. W91QVN-17-R-008 Federal Organizations Dates Product or Service Information Search Set Aside Place of Performance Contract Awardee Active Inactive

Where Government Contracting Starts

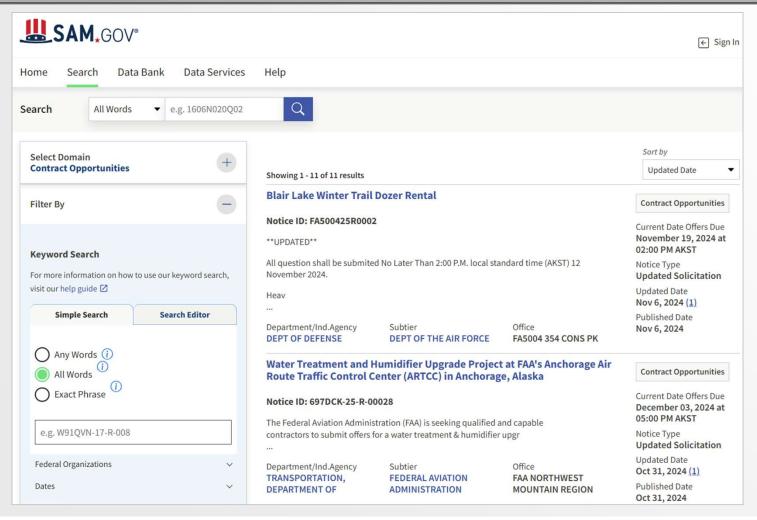
Possible Search Filters:

- Keywords
- Federal organizations
- Dates
- Notice Types
- Product or Service Information
 - NAICS
 - o PSC
- Set Aside
- Place of Performance
- Contract Award Details
- Status
 - Active
 - o Inactive
- Contract Office Details





And then to...



Link the data with databases:

SAM.gov

FPDS.gov

USASpending (\$\$)

Agency Websites

Agency Budget Sites

SAM/DSBS

Competitor Websites



Tying the Data Together





Re-Opening of Road Construction MATOC for Alaska

General Information

Classification Description

Attachments/Links

Contact Information

History

Award Notices

Notice ID
1240BJ24R0001

Related Notice
1240BJ24R0001

Department/Ind. Agency
AGRICULTURE, DEPARTMENT OF
Sub-tier
FOREST SERVICE
Office
Alaska Regional Office, R10

Contact Information Contracting Office Address

R10 ALASKA REGIONAL OFFICE PO BOX 21628 JUNEAU , AK 99802

LICA

Primary Point of Contact

Janet Paul

☑ janet.paul@usda.gov

4 541.750.7120

866.230.8120

https://sam.gov/opp/36acf64044e94729a8af2fe7627f4316/view

General Information

View Changes

Contract Opportunity Type: Solicitation (Updated)

■ Updated Published Date: Feb 22, 2024 08:01 am AKST
Original Published Date: Jan 18, 2024 10:03 am AKST
Updated Date Offers Due: Feb 28, 2024 04:00 pm AKST
Original Date Offers Due: Feb 21, 2024 04:00 pm AKST

Inactive Policy: Manual

Updated Inactive Date: Dec 31, 2024 Original Inactive Date: Dec 31, 2024

Initiative:

None

Follow

Important data:

- 1240BJ
- Forest Service
- 237310
- Z2LB
- MATOC Task Order Contract
- PoP: Alaska

Classification

Original Set Aside: Total Small Business Set-Aside (FAR 19.5)

Product Service Code: Z2LB REPAIR OR ALTERATION OF HIGHWAYS/ROADS/STREETS/BRIDGES/RAILWAYS

NAICS Code:

o 237310 - Highway, Street, and Bridge Construction

Place of Performance:

Anchorage, AK

USA

Description

View Changes

2/22/24: Posting of Amendment #2. See four (4) new documents attached: SF30 with Q&A received to date; Revised Schedule of Items for submittal purposes; USFS Trail Specifications; and Selected Trail Construction Drawings.

2/16/24: Posting of Amendment #1.

1/18/24: Posting of full RFP Solicitation packet.

How to Search FPDS.gov

Searching FPDS.gov

- Make sure to download the ezSearch FAQ sheet from the home page
- 2. Start with a single search term and then build your filter layers
- Start with NAICS
- 4. Sort "Descending" by "Date Signed" to get newest items on top
- Click "Advanced Search" to add new filter layers
 - Place of Performance State Name
 - PSC Code
 - Contracting Agency Name
 - Department full name
 - Modification Number "0"
 - Date Signed range
 - Award Type
- 6. If you get "no results" click the "x" next to last filter added to move back a layer.
- 7. Click on hyperlink items (<u>in blue/purple</u>) to use as a search filter
- 8. Don't be afraid to make errors!



https://www.fpds.gov/fpdsng_cms/index.php/en/

Award ID (Mod#): 1240BJ24F0018 (0) (View)

ROCK-N-ROAD

May 09, 2024

237310)

AK

PETERSBURG

Referenced IDV: 1240BJ23D0012

CONSTRUCTION INC

HIGHWAY, STREET, AND

BRIDGE CONSTRUCTION (

Legal Business

Date Signed:

NAICS (Code):

Entity City:

Entity State:

Name:

FPDS.gov

Top 10: Department Full Name

AGRICULTURE, DEPARTMENT OF (22)

Top 10: Full Legal Business Name

➤ ROCK-N-ROAD CONSTRUCTION INC (7)

>GEO CONTRACTING, LLC (3) >ISLAND ENTERPRISES, INC. (3)

>AK BUILT CONSTRUCTION & DESIGN LLC

➤ COUTLEE, VENITA M (1)

>HEATON, KYLE (1)

➤BRICE CIVIL CONSTRUCTORS, INC. (1)

>KETCHIKAN READY-MIX & QUARRY, INC. (1

>BW ENTERPRISES, LLC (1)

DAVIDSON ROBERT (1)

List Of Contract	Actions Matching Your Co	riteria Resu	ults 1 - 22 of 22 as of Nov 7, 2024 5:40:06 AM
Award ID (Mod#):	12048924F0087 (0) (View)	Award Type:	DELIVERY ORDER
Legal Business Name:	ROCK-N-ROAD CONSTRUCTION INC	Contracting Agency:	FOREST SERVICE
Date Signed:	August 15, 2024	Action Obligation:	\$238,975
Referenced IDV:	1240BJ23D0012	Contracting Office:	USDA FOREST SERVICE-SPOC NW
NAICS (Code):	HIGHWAY, STREET, AND BRIDGE CONSTRUCTION (237310)	PSC (Code):	REPAIR OR ALTERATION OF HIGHWAYS/ROADS/STREETS/BRIDGES/RAILWAYS (Z2LB)
Entity City:	PETERSBURG	Unique Entity ID:	LP4KLHJQHD94
Entity State:	AK	Ultimate Parent Unique Entity ID:	T6ARXLYAQN85
Entity ZIP:	998330000	Ultimate Parent Legal Business Name:	ROCK-N-ROAD CONSTRUCTION INC.
Cage Code:	1SSX8		

Award Type:

Contracting

Obligation:

Contracting

PSC (Code):

Ultimate Parent

Unique Entity ID:

Agency:

Action

Office:

DELIVERY ORDER

USDA-FS, CSA NORTHWEST 7

REPAIR OR ALTERATION OF

HIGHWAYS/ROADS/STREETS/BRIDGES/RAILWAYS

FOREST SERVICE

\$314,670

(Z2LB)

T6ARXLYAQN85

Unique Entity ID: LP4KLHJQHD94

Search Criteria

To remove the criteria or a portion of the search criteria click the button next to each search level.



Contracting Agency Name: "FOREST SERVICE"

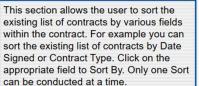
X) PoP State Name: "ALASKA"

X) PSC: "Z2LB"

X) Modification Number: "0"

X) Award/IDV Type: "Delivery Order"

Sort By



Sort Order: Descending ~

Relevance

Contract Type

Agency Code

Agency Full Name

Date Signed

Contracting Agency ID Contracting Agency Name Department Full Name



Tying the Data Together





Contract Opportunity

General Information

Classification

Description

Attachments/Links

Contact Information

History

Award Notices

Sustainment, Restoration, Modernization (SRM) - Indefinite Delivery Contract, Various locations, Alaska

General Information

View Changes

Contract Opportunity Type: Solicitation (Updated)

■ Updated Published Date: Oct 03, 2024 04:19 pm AKDT Original Published Date: May 22, 2024 04:26 pm AKDT

Updated Date Offers Due: Oct 07, 2024 02:00 pm AKDT

Original Date Offers Due: Jun 25, 2024 02:00 pm AKDT

Inactive Policy: Manual

Updated Inactive Date: Oct 07, 2025 Original Inactive Date: Jul 10, 2024

Important data:

- W911KB
- Dept of the Army / W2SN
- 236220
- Z2QA
- IDIQ Task Order Contract
- PoP: Alaska

Classification

Original Set Aside: Total Small Business Set-Aside (FAR 19.5)

Product Service Code: Z2OA - REPAIR OR ALTERATION OF RESTORATION OF REAL PROPERTY

(PUBLIC OR PRIVATE)

NAICS Code:

o 236220 - Commercial and Institutional Building Construction

Place of Performance:

Anchorage, AK

Description

Contract Opportunity

Follow

The contract(s) are for a broad range of Sustainment, Restoration, Modernization (SRM) and other small construction of various facilities and infrastructure on various military installations, as well as, at other locations in Alaska and Wake Island. The contracts will be a Multiple Award Task Order Contract (MATOC) and will list a variety of individual construction tasks. During the contract period, the U.S. Army Corps of Engineers (USACE) will identify the scope of work required to complete each specific job, negotiate a price and performance time for each job, and issue task orders to the MATOC contractor(s) to complete the work. The task orders may be horizontal construction, vertical construction, sustainment, renovation and modernization of real property, or a combination, and may be fully designed or Design-Build. The contractor will be required to furnish all materials, equipment, and personnel necessary to manage and accomplish the job. The task orders will include a variety of construction, infrastructure site improvements (such as fencing, roads, parking, airfield paving, and drainage), facility repairs, incidental environmental work (including Hazardous Materials (HazMat), soil, and asbestos testing, removal,

disposal and containment), facility upgrades, and, system maintenance (such as Heat Ventilation Air-Conditioning (HVAC), plumbing, electrical, wastewater treatment systems, elevators, building envelope, fire protection, Anti-Terrorism Force Protection (AT/FP), demolition, electronic security systems), and may be fully designed (Design-Bid-Build) or Design-Build.

https://sam.gov/opp/8e703a5db77d41d993c570d979bce1de/view

W2SN ENDIST ALASKA

ACTIVE

Notice ID

Sub-tier

USACE

POD

Office

W911KB-24-R-0011

Related Notice

W911KB24R0011

DEPT OF DEFENSE

DEPT OF THE ARMY

Major Command

Sub Command

Department/Ind. Agency



Cage Code:

7JQ61

FPDS.gov

Top 10: Contracting Agency Name

➤ DEPT OF THE ARMY (48)

Top 10: Full Legal Business Name

EKLUTNA CONSTRUCTION & MAINTENANCE, LLC (9)

>ANCOR INC. (8)

>ORION CONSTRUCTION, INC. (6)

>ASRC BUILDERS, LLC (5)

SILVER MOUNTAIN CONSTRUCTION, LLC

>WELDIN CONSTRUCTION, LLC (4) > RED POINT CONSTRUCTION, LLC (4)

>TCC-NLC JV (3)

>HERITAGE HOMES, LLC (2)

BRICE ENVIRONMENTAL SERVICES

CORPORATION (2)

Top 10: Treasury Account Symbol

>212020 (13) >963123 (5)

>212050 (3)

>212022 (1)

ist Of Contract A	ctions Matching Your Criteria Res	sults 1 - 30 of 48 as o	of Nov 7, 2024 5:10:38 Af
Award ID (Mod#):	W911KB24F0076 (0) (View)	Award Type:	DELIVERY ORDER
Legal Business Name:	ASRC BUILDERS, LLC	Contracting Agency:	DEPT OF THE ARMY
Date Signed:	June 13, 2024	Action Obligation:	\$3,778,850
Referenced IDV:	W911KB20D0006	Contracting Office:	W2SN ENDIST ALASKA
NAICS (Code):	COMMERCIAL AND INSTITUTIONAL BUILDING CONSTRUCTION (236220)	PSC (Code):	REPAIR OR ALTERATION OF RESTORATION OF REAL PROPERTY (PUBLIC OR PRIVATE) (Z2QA)
Entity City:	ANCHORAGE	Unique Entity ID:	RYT9C1TLQCM8
Entity State:	AK	Ultimate Parent Unique Entity ID:	CY16XXPHX213
Entity ZIP:	995035938	Ultimate Parent Legal Business Name:	ASRC BUILDERS LLC
Cage Code:	<u>613S4</u>		
Award ID (Mod#):	W911KB24F0065 (0) (View)	Award Type:	DELIVERY ORDER
Legal Business Name:	EKLUTNA CONSTRUCTION & MAINTENANCE, LLC	Contracting Agency:	DEPT OF THE ARMY
Date Signed:	April 25, 2024	Action Obligation:	\$485,712
Referenced IDV:	W911KB22D0021	Contracting Office:	W2SN ENDIST ALASKA
NAICS (Code):	COMMERCIAL AND INSTITUTIONAL BUILDING CONSTRUCTION (236220)	PSC (Code):	REPAIR OR ALTERATION OF RESTORATION OF REAL PROPERTY (PUBLIC OR PRIVATE) (Z2QA)
Entity City:	WASILLA	Unique Entity ID:	HDY4LEBKJ163
Entity State:	AK	Ultimate Parent Unique Entity ID:	HDY4LEBKJ163
Entity ZIP:	996547384	Ultimate Parent Legal Business Name:	EKLUTNA CONSTRUCTION & MAINTENANCE LLC

Search Criteria

To remove the criteria or a portion of the search criteria click the button next to each search level.



X) PoP State Name: "ALASKA"

Department Full Name: "DEPT OF X DEFENSE"

Contracting Office Name: "W2SN ENDIST X ALASKA"

X) Modification Number: "0"

X) PSC: "Z2QA"

Sort By

This section allows the user to sort the existing list of contracts by various fields within the contract. For example you can sort the existing list of contracts by Date Signed or Contract Type. Click on the appropriate field to Sort By. Only one Sort can be conducted at a time.

Sort Order: Descending ~

Relevance Contract Type

Agency Code

Agency Full Name

Date Signed

Contracting Agency ID Contracting Agency Name Department Full Name Action Obligation (\$)



GSA MAS Awards



Federal Procurement Data System

Top 10: Department Full Name

- TRANSPORTATION, DEPARTMENT OF (5)
- >HOMELAND SECURITY, DEPARTMENT OF (1) >INTERIOR, DEPARTMENT OF THE (1)

Top 10: Contracting Agency Name

FEDERAL HIGHWAY ADMINISTRATION (5)

Top 10: Treasury Account Symbol

- >NATIONAL PARK SERVICE (1) >U.S. COAST GUARD (1)

>700613 (1)

List Of Contract Actions Matching Your Criteria

Award ID (Mod#): 140P2018F0190 (0) (View)

Legal Business Name: Date Signed:

NAICS (Code):

Entity City:

Entity State:

Entity ZIP: 995032575

Cage Code: 1M6L4

Award ID (Mod#):

Date Signed: Referenced IDV:

Entity City: ANCHORAGE

AK **Entity State:**

Entity ZIP:

Cage Code:

BRATSLAVSKY CONSULTING ENGINEERS, INC.

June 29, 2018

GS00F071CA Referenced IDV:

ENGINEERING SERVICES (541330)

ANCHORAGE

70Z05018FPKD00100 (0) (View)

Legal Business Name: BRATSLAVSKY CONSULTING ENGINEERS, INC. December 06, 2017

GS00F071CA

NAICS (Code): ENGINEERING SERVICES (541330)

995032575

1M6L4

Results 1 - 7 of 7 as of Dec 13, 2022 5:54:59 AM

BUILDING MATERIALS (H356)

BRATSLAVSKY CONSULTING

\$253 304

Award Type: DELIVERY ORDER Contracting Agency: NATIONAL PARK SERVICE

DSC CONTRACTING SERVICES **Contracting Office:**

INSPECTION- CONSTRUCTION AND

Unique Entity ID:

Ultimate Parent Unique Entity ID:

Ultimate Parent Legal Business Name:

Award Type:

Unique Entity ID:

Business Name:

Entity ID:

Ultimate Parent Unique

Ultimate Parent Legal

Action Obligation:

PSC (Code):

DELIVERY ORDER

VNYCX36AJ4M7

VNYCX36AJ4M7

ENGINEERS INC.

Contracting Agency: U.S. COAST GUARD

\$164.877 **Action Obligation: Contracting Office:** CEU JUNEAU(00087)

INSPECTION- CONSTRUCTION AND PSC (Code): BUILDING MATERIALS (H356)

VNYCX36AJ4M7

VNYCX36AJ4M7

BRATSLAVSKY CONSULTING ENGINEERS INC.

Search Criteria

To remove the criteria or a portion of the search criteria click the button next to each search level.

X) 541330

X) PSC: "H356"

X) PoP State Name: "ALASKA"

X) Modification Number: "0"

Sort By

This section allows the user to sort the existing list of contracts by various fields within the contract. For example you can sort the existing list of contracts by Date Signed or Contract Type. Click on the appropriate field to Sort By. Only one Sort can be conducted at a time.

Sort Order: Descending ~

Relevance Contract Type

Agency Code Agency Full Name

Date Signed

Contracting Agency ID Contracting Agency Name

Department Full Name

Action Obligation (\$)



elibrary.gsa.gov

An official website of the General Services Administration



Tying the Data Together



GSA Federal Acquisition Service



Welcome! GSA eLibrary is your one source for the latest GSA contract award information. GSA offers unparalleled acquisition solutions to meet today's acquisition challenges. GSA's key goal is to deliver excellent acquisition services that provide best value, in terms of cost, quality and service, for federal agencies and taxpayers.

GSA offers a wide range of acquisition services and solutions utilizing a variety of tools, contracts, Technology Contracts, and Assisted Acquisition Services. For more information on what GSA has to offer, visit GSA.gov.



Search Results Summary
Search Criteria: gs00f071ca

Contractor/Manufacturer matches

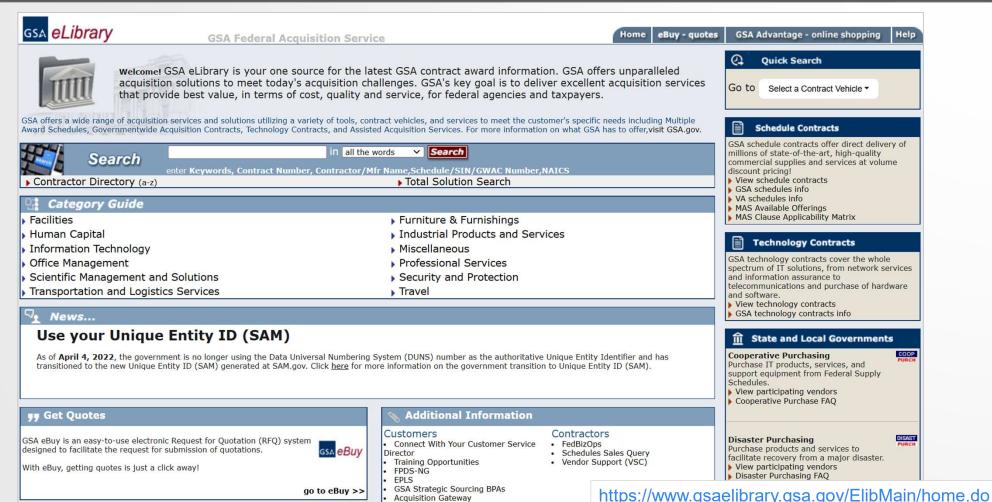
Source
MAS

Description
Multiple Award Schedule - Available offerings include commercial goods and services organized by 12 Large Categories, corresponding Subcategories, and SINs.
Contractors
BRATSLAVSKY CONSULTING ENGINEERS, INC. [GS-00F-071CA]

https://www.gsaelibrary.gsa.gov/ElibMain/home.do



GSA eLibrary





GSA Acquisition Gateway D2D Tools Where Government Contracting Starts

▲ NEW Sign-On process begins November 18, 2024. Find out what this means for you. Learn More > Acquisition Gateway Keyword(s) Sign In Government-wide Initiatives v Tools & Resources v Home / Category Management / D2D tools D2D tools About CM Research & Pricing Tools Share [**Category Spend Guidance** Find your Spend! About Steps to (SPBA) CM Research & Pricing Tools Market Research Tool Category of Spend Guidance 10 Government-wide Category Management Program CM Quick Decisions Dashboard Data & Dashboards Acquisition Analytics Dashboard **GWAC Prices Paid** Employee Service Fee Estimator Acquisition Gateway City Pair Finder **Release Notes** Small Business Dashboard **Frequently Asked Questions** CALC Tool **Website Policies** Solutions Finder Tool Contract Inventory Tool GSA An official website of the U.S. General Services Administration Data & Dashboards About GSA FOIA requests Office of the Inspector General Privacy policy No FEAR Act data Performance reports https://acquisitiongateway.gov/category-management/resources/4155 ig for U.S. government information and services? Visit USA.gov

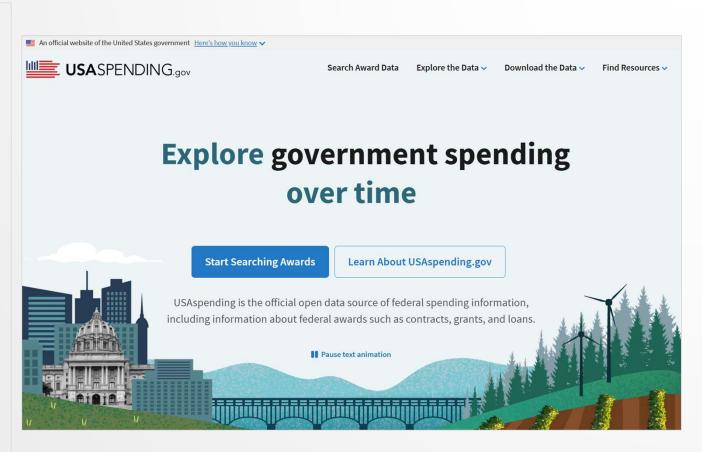
USASpending.gov

Searching USASpending.gov

- 1. Click on the "Start Searching Awards"
- 2. Use the various filters to pull information
 - Fiscal year(s) selection
 - Select location (county, state, city)
- Review data
- Download if desired

Benefits of using USASpending.gov

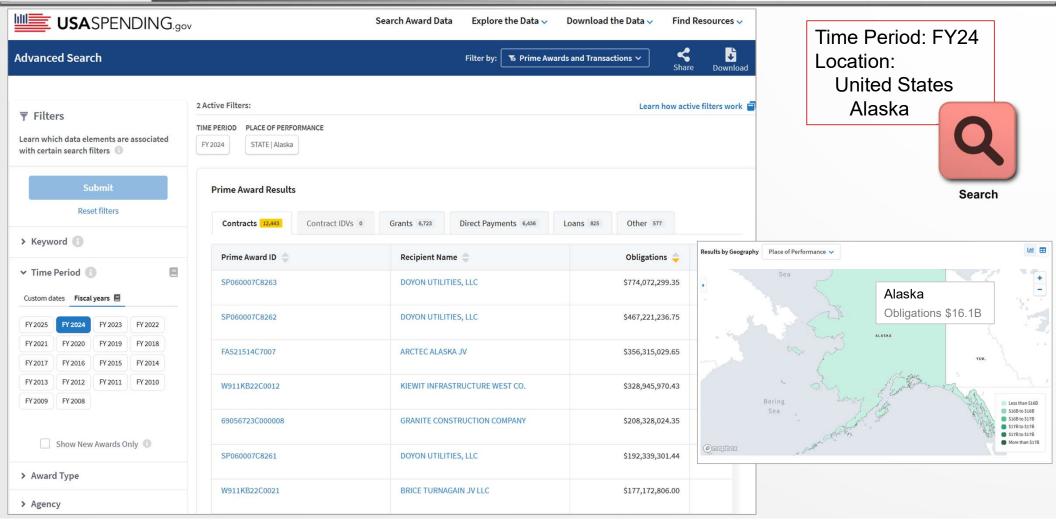
- USASpending.gov is a good database for following the flow of money from federal through to State recipients.
- Allows you to sort award types: contracts, contract IDVs, grants, loans, direct payments, or other payments.
- Beneficial for gather grant data. You can see where various state programs have received federal funds.
- The information is pulled from FPDS.gov. It is easier to gather contract data from the source.



https://www.usaspending.gov/



USASpending.gov





SBA DSBS

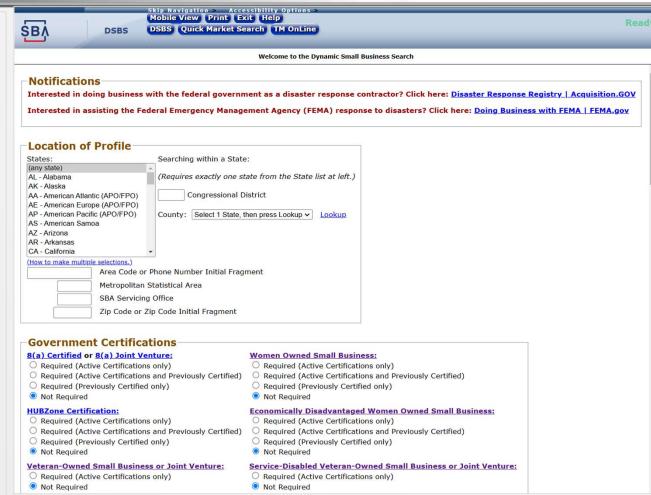
Where Government Contracting Starts

Searching the Dynamic Small Business Search (DSBS)

- Select a State or select several states by holding down the Ctrl key (on keyboard) while selecting states.
- Use the various filters to preselect types of businesses
 - Government Certifications
 - Ownership and Self-Certifications
 - · Specific Nature of Business (NAICS or keywords)
 - Search for specific entity by CAGE code or UEI number
- Review data & download if desired

Benefits of using DSBS

- Results pulled from SAM are <u>all small</u> <u>businesses</u>.
- You can use this site for industry data for direct marketing purposes or for looking for teaming partners.
- You can also look at individual profiles for past performance information.



https://dsbs.sba.gov/search/dsp_dsbs.cfm

SBA DSBS



Results

Skip Navigation > Accessibility options > Mobile View Print Exit Help

SBA Search
DSBS Quick Market Search TM OnLine

Ready

SBA Search Results

Table Listing, where
the firm is small in any of these NAICS codes: 541330;
the profile location is in: Alaska; the profile's status is that of a standard DSBS search; the profile's Zip Code begins with "995";

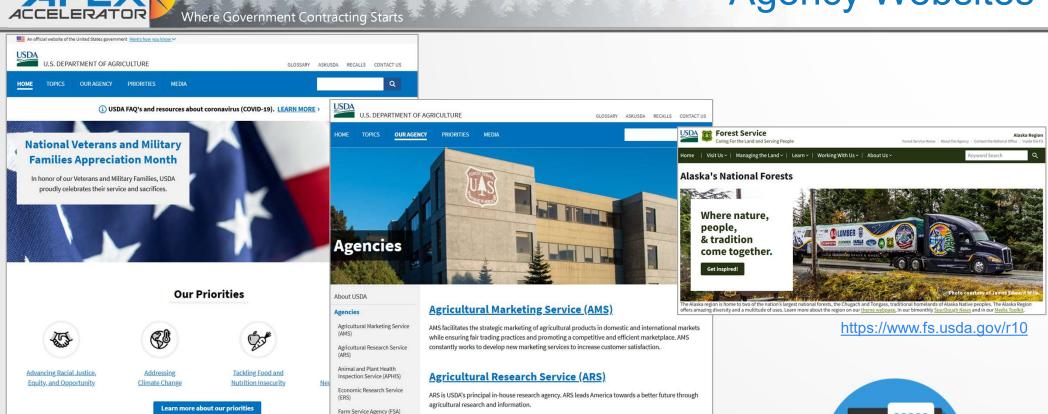
Data validation took 0.00 seconds. The count and search queries took 0.00 seconds and 1.15 seconds, respectively.

Displaying profiles 1 - 25 (of 397 profiles matching criteria):

View	iew Name of Firm Contact Address and City, State Zip Capabiliti		Capabilities Narrative	E-mail Address	
1	BRATSLAVSKY CONSULTING ENGINEERS, INC.	FELIX BRATSLAVSKY	500 W 27TH AVENUE SUITE A ANCHORAGE, AK 99503-2575	Engineering, Architecture, Environmental, Project Management, Construction Management, Inspections, QA/QC, Owner Representation, Design of Facilities, Energy Efficient Design, Modernization, Energy Audits, Commissioning, LEED, Constructability Reviews, Peer Reviews, Cost Estimating, Capital Planning, Historic Preservation, CAD Design, Space Planning	
2	GEOCHEM, INC.	DAVID NEUBAUER	310 K ST STE 200 ANCHORAGE, AK 99501-2064	GeoCHEM, Inc. manufactures and distributes a diversified line of products for civil construction and land protection	david@geocheminc.com
3	CRW ENGINEERING GROUP, INC.	BRIAN LOONEY	3940 ARCTIC BLVD STE 300 ANCHORAGE, AK 99503-5789	CIVIL AND SANITARY ENGINEERING. SPECIALIZING IN COLD REGION APPLICATIONS FOR WATER TREATMENT, WASTEWATER TREATMENT, Utilities, TRANSPORTATION, ROADS AND DRAINAGE, SIGNALIZATION, Trails, Parks, Stadiums, WATER QUALITY, PERMITTING, and O & M MANUALS,	BLooney@crweng.com
4	ENVIRONMENTAL HEALTH SCIENCES- ALASKA INC	CALI STARIWAT	11901 BUSINESS BLVD STE 208 EAGLE RIVER, AK 99577-7701	EHS-Alaska, Inc. is an industrial hygiene, safety, environmental assessment, and design engineering firm. We provide specific expertise in the identification, assessment, control, and abatement of industrial and environmental hazards.	cswatlowski@ehs-alaska.com
	INUIT SERVICES, INC.	RICHARD FOSTER	3301 C ST STE 400 ANCHORAGE, AK 99503-3958	Inuit Services, Inc. has served both commercial and government customers with excellent performance in facilities operations and maintenance, base operating support services, logistics support services and administrative support services. Inuit offers government, environmental, and construction services; Information, environmental management; ground maintenance, and environmental remediation.	rfoster@beringstraits.com
6	BERING SEA ECCOTECH, LLC	LAURA HOEY	3601 C ST STE 1000-30 ANCHORAGE, AK 99503-5923	Environmental remediation, UXO and MEC support, range clearance, fiber optic systems design and installation, hydroblasting, steam cleaning, instrumented air training systems, electrical and communication systems design and installation.	laurah@tdxcorp.com
7	CHENEGA MANAGEMENT, LLC	STEVEN MOTYCKA	3000 C STREET SUITE 301 ANCHORAGE, AK 99503-3975	Chenega Management, LLC (Chenega) is an Alaskan Native Corporation (ANC) and a certified Small Disadvantaged Business (SDB) with significant experience executing security projects and providing nationwide services. Chenega is an Electronic Security Systems (ESS) integration company providing complex security solutions complete with design, build, and sustainment services to government customers. We specialize in enterprise integration, installation and maintenance and provide full lifecycle support on physical security information management (PSIM), video management systems (VMS), physical access control systems (PACS) and intrusion detection systems (IDS). Headquartered in the National Capital Region, our team is cleared to the highest	steven.motycka@chenega.com



Agency Websites



https://www.usda.gov/

https://www.usda.gov/our-agency/agencies

Animal and Plant Health Inspection Service (APHIS)

APHIS provides leadership in ensuring the health and care of animals and plants. The agency improves agricultural productivity and competitiveness and contributes to the national economy and the public health.

Economic Research Service (ERS)

Food and Nutrition Service

Food Safety and Inspection

Foreign Agricultural Service

National Agricultural Statistics

National Institute of Food and

FPAC Business Center

Service (FSIS)

ERS is USDA's principal social science research agency. Each year, ERS communicates research results and socioeconomic indicators via briefings, analyses for policymakers and their staffs, market analysis updates, and major reports.





Procurement Forecast Websites





https://www.acquisition.gov/procurement-forecasts

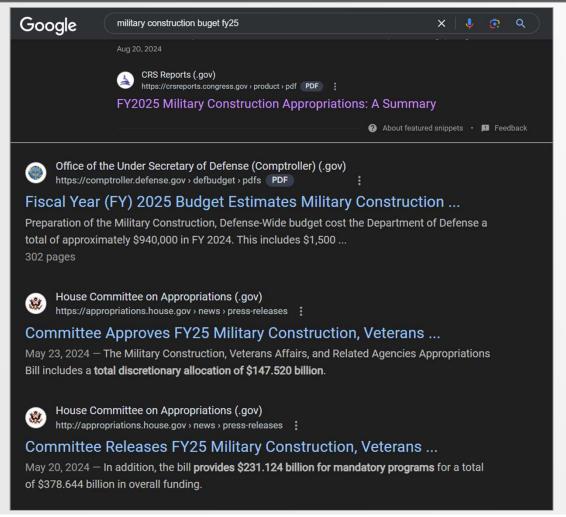


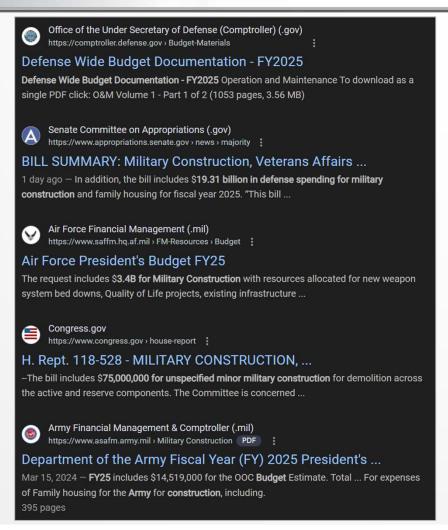
Procurement Forecast Websites

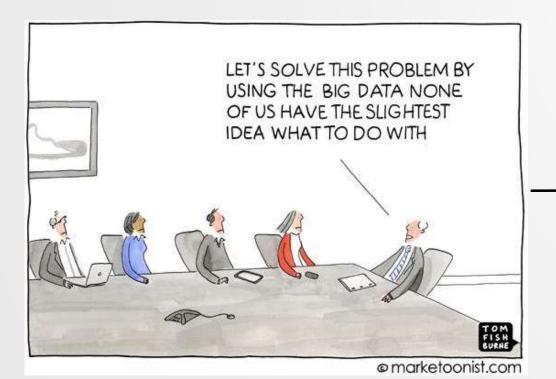
USDA F	Forecast Opportunit	ies			Last Updated: 10,	/24/2024				
Home \	Search Opportunities							xis Download Res	sults 🕒 Reset S	Search
		Ve	rategic Spend Under Managem vhicle nall Business set-aside		Price Range \$25,000 or Less \$4,500,001 – \$7,500,000	\$25,001 – \$25 Over \$7,500,0		01 – \$4,500,000	https://foreca	
		Fiscal Year		~	Place of Performance (State)					
ID↓₹	Product/Service Descript	tion	NAICS	Organization	Price Range	Anticipated FY	Anticipated Qtr	Pre-Decisional Acquisition Method	Contract New Or Expiring	Expirin Numbe
19949	Task order for purchase or 70LGLY20DGLB00004 The		115310	FS	\$25,000 or Less	FY25	Q4	TBD	New	.
19579	Tongass - IRA TNF KMRD I	Margaret Creek AOPs	237310	FS	\$250,001 – \$4,500,000	FY25	Q1	Strategic Spend Under Management or USDA Vehicle	New	
19578	Chugach - Knowles head t	hinning 2025	115310	FS	\$25,001 – \$250,000	FY25	Q1	Strategic Spend Under Management or USDA Vehicle	New	
19577	Tongass - TNF Mechanical	Maintenance	238220	FS	\$25,000 or Less	FY25	Q1	Strategic Spend Under Management or USDA Vehicle	New	
19576	Tongass - GAOA Tongass I Repairs: KMRD Remote Do	Docks and Marine Infrastructure ock	238990	FS	\$250,001 – \$4,500,000	FY25	Q1	Strategic Spend Under Management or USDA Vehicle	New	



Military Budget Websites







Next steps

How are you going to use the information found?

Using the Researched Data

Got data... how are you going to use it?

- Review the value of your search. Did you find the needed information? Did you have the correct search criteria?
- Use the information to:
 - 1. Evaluate agency spending trends
 - 2. Assess the competitive landscape
 - Develop your procurement pipeline potential
 - 4. Incorporate research into business decisions
 - Build relationships; both for teamed opportunities but also to build agency relationships.

Maintain your search criteria lists!

- This information will be used endlessly for multiple databases. Develop a system to track your search criteria lists.
- If the data was good for finding the right information, is it also good to use for marketing your company? Website, capability statements, and other marketing materials.







Live Demos

Let's see what information can be found



Live Demo



Contract Opportunity

General Information

Classification

Description

Attachments/Links

Contact Information

History

Award Notices

Interested Vendors List

16 Foot Jet Boat Package - Ketchikan, AK

ACTIVE	Contract Opportunity		
Notice ID			
1240BF25Q0003			
Related Notice			
Department/Ind. Agency			
AGRICULTURE, DEPARTMENT OF			
Sub-tier			
FOREST SERVICE			
Office			
USDA-FS, CSA NORTHWEST 4			

Looking for contract opportunity help?



■ Follow

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APEX Accelerators are an official government contracting resource for small businesses. Find your local APEX Accelerator for free government expertise related to contract opportunities.

APEX Accelerators are funded in part through a cooperative agreement with the Department of Defense.

The APEX Accelerators program was formerly known as the Procurement Technical Assistance Program (PTAP).

Combined Synopsis/Solicitations

General Information

Contract Opportunity Type: Combined Synopsis/Solicitation (Original)
Original Published Date: Dec 10, 2024 04:23 pm AKST
Original Date Offers Due: Dec 23, 2024 01:00 pm AKST
Inactive Policy: 15 days after date offers due
Original Inactive Date: Jan 07, 2025

Initiative:

o None

Classification

Original Set Aside: Total Small Business Set-Aside (FAR 19.5)

Product Service Code: 2010 - SHIP AND BOAT PROPULSION COMPONENTS

NAICS Code:

o 336612 - Boat Building

Place of Performance: Ketchikan, AK 99901

USA

Description

16 foot jet boat package with delivery to Ketchikan, AK.

This is a new requirement and there is no incumbent.



Important data:

- 1240BF
- US Forest Service
- NAICS: 336612
- PSC: 2010
- PoP: Alaska

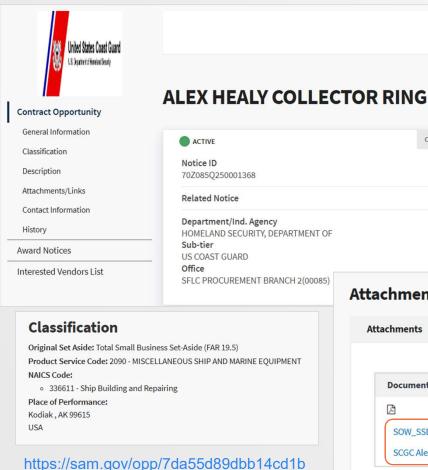
https://sam.gov/opp/95555bce8eb34538b8b133e00128e156/view



1d046e22cbc4499/view

Where Government Contracting Starts

Live Demo



Important data:

• 70Z085

Follow

Contract Opportunity

- US Coast Guard
- NAICS: 336611
- PSC: 2090
- PoP: Alaska

Combined Synopsis/Solicitations



Snow Removal Services Fort Wainwright

https://sam.gov/opp/3aa86db1aea6478ab1398902 85c80ee8/view

*Service - Wage Determination?

USCG HAZMAT Warehouse Forklift Rental

https://sam.gov/opp/48ef3e423e2c4c3aa2b1949be 8ad3296/view

*Full synopsis – minimal attachments

USACE – Heat Pumps

https://sam.gov/opp/4c5f1d03c6844923b27cd6415 8d28dd0/view

*Addressing Amendments





ACTIVE

Notice ID

Sub-tier

69056725B000001

69056725B000001

Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

FEDERAL HIGHWAY ADMINISTRATION

Related Notice

Live Demo → Forecast



Contract Opportunity

General Information

Classification

Description

Attachments/Links

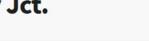
Contact Information

History

Award Notices

Interested Vendors List

AK PFH 58(1), Neck Lake Road **Reconstruction: NPOWI Hwy. to** Marine Access Facility Jct.



Solicitation



US DoT Procurement Forecast

https://www.transportation.gov/osdbu/procurementassistance/summary-forecast/2025

Classification

Original Set Aside:

Product Service Code: Y1LB - CONSTRUCTION OF HIGHWAYS, ROADS, STREETS, BRIDGES, AND **RAILWAYS**

NAICS Code:

o 237310 - Highway, Street, and Bridge Construction

Contract Opportunity

□ Follow

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Place of Performance:

Coffman Cove, AK USA

Office 690567 WESTERN FEDERAL LANDS DIV Links

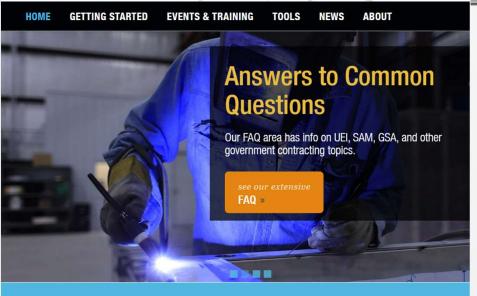
Display Name Updated Date ☑ LINK TO BID OPENING Nov 19, 2024

https://sam.gov/opp/2da8181a3c7b4e7a866e6ff63d23baa8/view





Program Introduction



Are you new to government contracting?

ARE YOU READY for government

involved business process than what is usually found in the private sector.



- Free assistance with all aspects of government contracting, from cradle to grave (start to finish) for federal, state and local purchasing activity
- Free one-on-one appointments
- Free workshops (Special events and extended training session may have registration fees)
- The Alaska APEX is one of 96+ other APEX Accelerators across the US, Puerto Rico, & Guam

https://apexalaska.org/
https://www.napex.us/
https://www.apexaccelerators.us/#/



The Alaska APEX is a program of the UAA Business Enterprise Institute and is funded in part through a cooperative agreement with the Department of Defense Office of Small Business Programs

Questions?

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Lynda Gregory, Program Specialist Imgregory@alaska.edu 907-786-7258

Fairbanks: Phone: 907-450-8979

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General email: info@apexalaska.org Website: https://alaskapex.org

To request assistance, sign up here: https://akptac.ecenterdirect.com/signup



How can the Alaska APEX help you?